



byewaste

Sustain. Repurpose. Repeat.

Circular Economy for Everyone



byewaste

Empowering **citizens** and **businesses** to effortlessly engage in repurposing **pre-loved items**, driving a positive impact through **responsible consumption** and **environmental care**



[Click to watch the video](#)

World Is Facing A Massive Waste Management Problem



Consumers want to be **sustainable** with no added cost

Looking for **convenient options** to give second life to their **pre-loved items**

Consumers' Frustration



Inadequate Infrastructure



Circular Services need high-quality, uncontaminated materials for **sorting, reuse, and recycling**

Current solutions lead to high drop-offs or elevated contamination levels, **reducing the quantity of reusable goods**

Byewaste: Simplifying Circular Economy

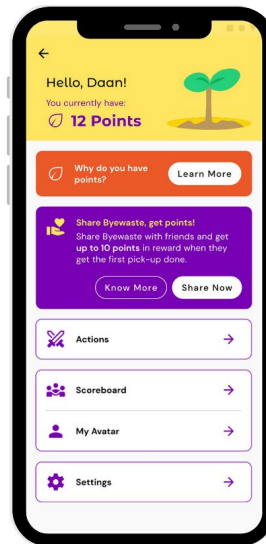
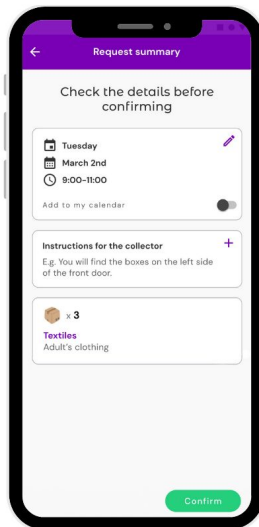
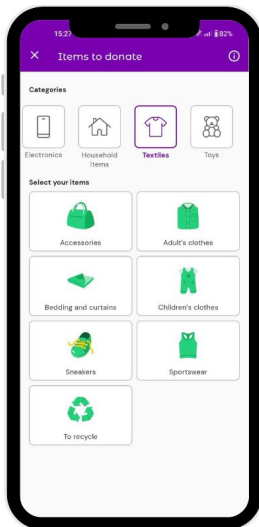
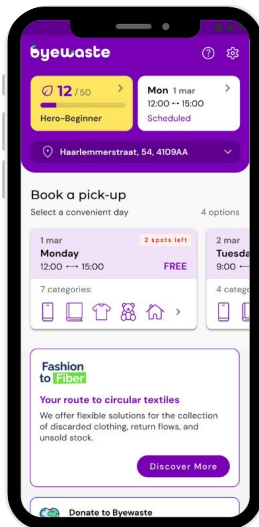
Connecting Convenience with Sustainability



User-Centric Platform



Focus on Convenience



Expandable Ecosystem to add Repair, Reusing and Rewards



Flexible Services



Network of Circular Services

The Team To Build the Circular Economy



Tommaso Troiani
CEO

Master in Industrial Eng
specialized in **Supply Chain**

CE and Recycling Technologies at
TU Delft Resources & Recycling

in



Riccardo Testa
CTO

Master in **Computer Eng**

Lead developer at leading digital agency
Developer with **10+ years of experience**

in



Francisco Rivera
COO

PhD in **Chemical Eng**

PostDoc in Recycling at
TU Delft Resources & Recycling
Specialized in **sorting systems**

in

Advisors

Recycling Tech

Francesco di Maio

Professor at TU Delft and
Director of the Recycling Lab

Sales & Business

Meinderdjan Botman

Former **CEO of Renewi NL**, and
an expert in logistics

Product & Tech

Paolo Petrolini

Former **Google VP** with over
20 years of experience in tech

